Lezar

Lezar House is a physical gallery dedicated to Tech Art and artists aiming at building the future of creation. We promote artworks or projects with a digital-to-physical (D2P) dimension from ambitious and disruptive creators.

We democratize new possibilities offered by technology and Web3, powered by and for creative innovation.

How about connecting your brand with a diverse audience of artists, art collectors, and web3 enthusiasts IRL?

Located in the center of Barcelona with a surface of 150m², the Lezar gallery is ideal for :

- hosting thematic and dedicated NFT exhibitions
- launch of NFT drops and communication around new products
- evening cocktails and networking
- proposing immersive experiences with live Dj acts
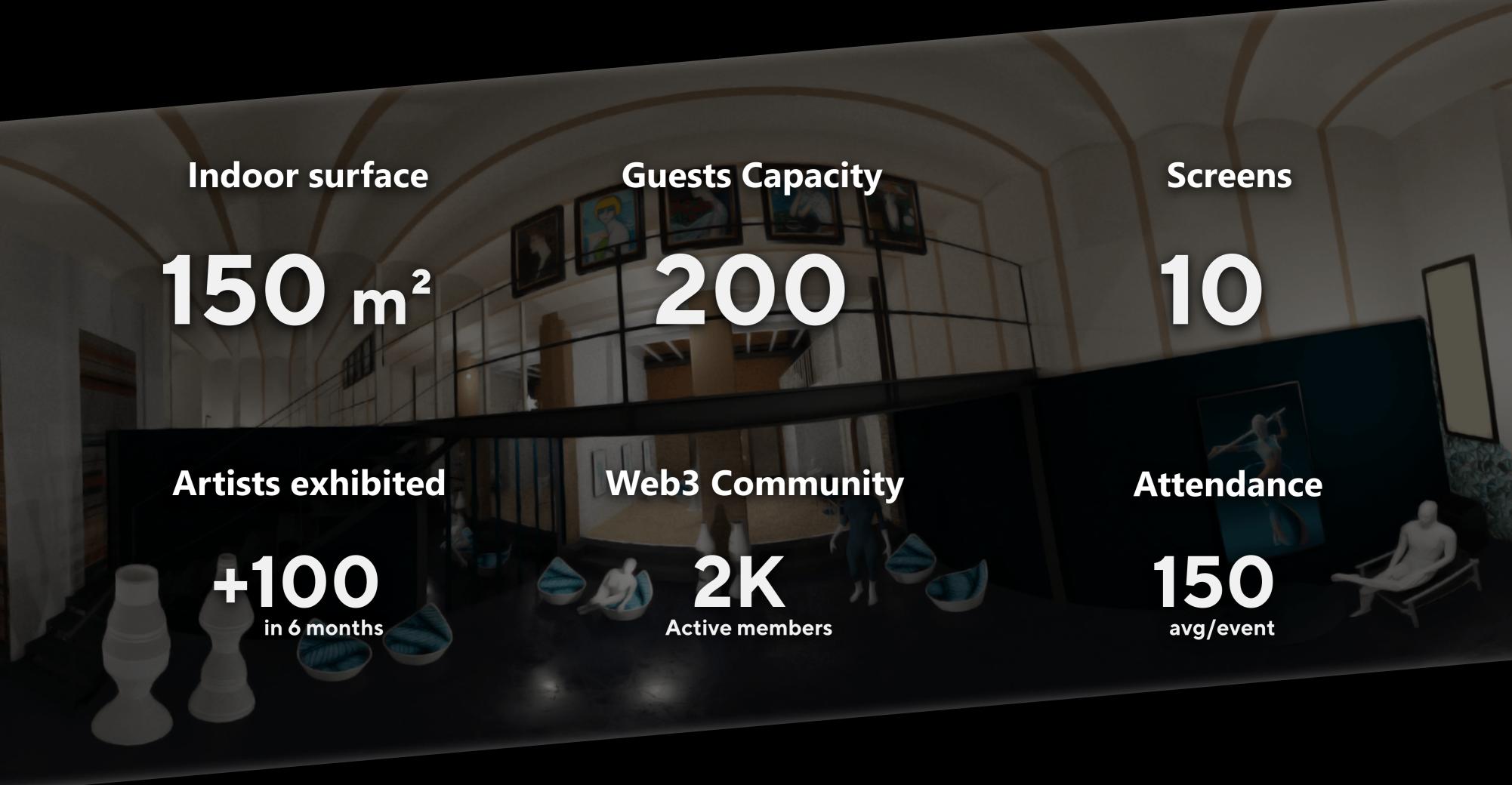- gathering of the Web3 community

GENERAL INFO

- Gallery type: digital & physical art, tech art, NFT

- Location : in the heart of Barcelona, Spain (Sagrada Familia)

- District : Sagrada Familia

- Open since : May, 2022

Indoor surface

150 m²

Guests Capacity

200

Screens

10

Artists exhibited

+100
in 6 months

Web3 Community

2K
Active members

Attendance

150
avg/event

A strong art & web3 network

A wide web 3 ecosystem : artists, art collectors, Web3 entrepreneurs, investors and enthousiats

Numerous partners to guarantee a large audience for the events

Strong links with the art local actors (artists, galleries and engaged public)

Tech Art Gallery

Community meetups

Web3 events

Showroom

Exhibitions

Art Encounters

Workshops

NFT meetups

Thematic curations

D2P experiences

NFT Private Sales

LEZAR HOUSE LAUNCHES A PROGRAM OF MONTHLY EVENTS

1 **ART & NFT events**

Tech Art, digital-to-physical,
Web3 Project, NFT exhibitions

2 **WEB3 MEETUP & NETWORKING events**

Local BCN & South Europe
Community, Hosting Also
Partner Communities' Events

EVENTS FORMAT

- Welcome drink and talks by Lezar & sponsors
- Presentations & pitchs of selected projects & partners
- Roundable
- Digital & IRL art exhibition & immersive experiences

  - Thematic curations and exhibition dedicated to a Web3 artist or project
  - By Lezar or in partnership with curators / art companies & institutions (local & international)

- Live music set (by top DJs of the BCN scene)
- Private art & NFT sale & mint
- Meet with the artists
- Web3 Networking & party
- Animations, prizes & giveways

EVENT PACKAGES

More than an art exhibits. More than festive and networking events.
Get a high visibility and present your project with a variety of format choices.to
an international audience of Web3 builders, investors, enthusiasts, art lovers &
collectors, curators and talented artists.

ONE-EVENT

BE AN OFFICIAL SPONSOR OF AN ART
OR A WEB3 MEETUP EVENT

REGULAR EVENTS

BECOME THE SPONSOR FOR THE FULL
2023 H2 PROGRAM, AND BE VISIBLE AT
EACH LEZAR HOUSE EVENT

1000€ per event

Package includes:

- 15 min session on the topic of your choice, project presentation
included to an audience of 120+ people
- Possibility to have a booth during the event, at the center of the venue

Branding

- Display of your digital assets (e.g. logos, videos) looping on screens
through out the event
- Printing of your flyer on paper format to distribute during the event
- Possibility to bring your extra supports (stickers, flyers, cards,..)

Communication

- Presence of your logo/name on every Lezar branding elements (flyer/
poster of the event, tags on social media,...)
- Dedicated Lezar House + PyratzLabs + partners Social Media Posts
(pre & post event)
- Included in Lezar House + PyratzLabs emailing

LINKS

Wensite : https://lezarhouse.com

Twitter : https://twitter.com/LezarHouse

LinkedIn : https://www.linkedin.com/company/lezarhouse

Linktree : https://beacons.ai/lezarhouse
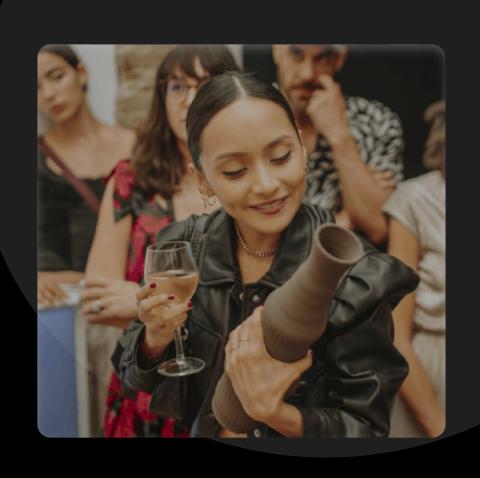
LEZAR HOUSE
GALLERY

CONTACT

If you are interested in becoming a sponsor for one or all Lezar House event in 2023, contact our CEO

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